



Alessandra Galli

Industrial & product designer

Italian • 20/12/1995

About me

Hi, I am Alessandra, an Italian industrial designer in love with this discipline. I am currently attending a Master's at TU Delft because after over three years of working experience, I wanted to be challenged in an international environment. I am ambitious and determined to always deliver the best result.

I firmly believe that design is a discipline capable of simplifying complex problems and serves as a critical tool in enhancing the sustainability of our planet.

Contact

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Website

Italian, English

Languages

Strengths

Design Thinking, Concept generation, Prototyping, Visual design, User experience.

Softwares

Rhinoceros, Keyshot, Solidworks, Cura, Formlabs, Shapr3D, Photoshop, Illustrator, InDesign, Procreate, Figma.

Tools

3D printer (FDM, SLA, SLS), Laser cut, CNC milling machine, Textile (TC2 loom, Domestic knitting machine, Digital transfer), Thermoformer.

Interests

Embroidery, Pottery, DIY, Sewing, Football, Cooking, Jogging, Karate (black belt).

Education

Msc Integrated Product design - TU Delft

February 2022 - in progress

Bachelor degree in Product and Interior design - NABA (Nuova Accademia delle Belle Arti) Milan - 110/110

October 2014 - September 2017

Diploma in Graphic Textile Design - Paolo Carcano

High School (Como, Italy) - 80/100

September 2009 - July 2014

Work experience

TheFabLab srl, Milan (Italy) - Product manager Superstuff.it

Involvement in the inception of a brand and providing support in various areas. Following the creation of the brand's products, utilizing digital manufacturing technologies (3D printers and laser cutters).

Overseeing production process, including: managing suppliers, retailers, and customers. Brand communication (social media campaigns and website management).

March 2018 - July 2021

Intern at APT Italia srl, Misinto (Italy) - Graphic designer

Graphic design of a catalog and photo editing.

July - August 2016

Intern at Teseo srl, Grandate Breccia (Italy) - Graphic and textile

Designing reports for fabric motives, generating color variations and producing textile samples.

June - July 2013

Intern at MAD srl, Cantù (Italy) - Graphic designer

Packaging design for food

June 2012